

## CONTRACT



**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**(414)355-6666**

And:

**Mentzer Media**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 575368 /		<u>Alt Order #</u> 09819616
<u>Product</u> <b>RESTORE OUR FUTURE</b>		
<u>Contract Dates</u> <b>09/26/12 - 10/02/12</b>		<u>Estimate #</u> <b>2042</b>
<u>Advertiser</u> <b>Restore Our Future</b>		<u>Original Date / Revision</u> 09/17/12 / 09/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	6	09/26/12	10/02/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MTWTF--				5	\$350.00			
N 2	6	09/26/12	10/02/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MTWTF--				5	\$400.00			
N 3	6	09/26/12	10/02/12	M-F 6p-630p	6p-630p		:30			NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MTWTF--				5	\$775.00			
N 4	6	09/26/12	10/02/12	M-F 9-930p	9p-930p		:30			NM	5	\$8,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MTWTF--				5	\$1,635.00			
N 5	6	09/26/12	10/02/12	M-F 930-10p	930p-10p		:30			NM	5	\$7,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MTWTF--				5	\$1,550.00			
N 6	6	09/26/12	10/02/12	M-F 10p-1035p	10p-1035p		:30			NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MTWTF--				5	\$1,400.00			
N 7	6	09/26/12	10/02/12	M-F 1105p-1135p	1105p-1135p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/12	10/02/12	MTWTF--				5	\$300.00			
N 8	6	09/28/12	09/28/12	FOX Prime Friday 7-8	7p-8p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,800.00			
N 9	6	09/29/12	09/29/12	Sa 7a-8a	7a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$300.00			
N 10	6	09/29/12	09/29/12	Sa 8a-9a	8a-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$375.00			
N 11	6	09/29/12	09/29/12	Sa 6p News	6-630p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$550.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
575368 /	09819616

Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	RESTORE OUR FUTUR	2042

Advertiser	Original Date / Revision
Restore Our Future	09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	6	09/29/12	09/29/12	College Football on	various		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,800.00			
N 13	6	09/30/12	09/30/12	Su 7a-8a	7a-8a		:30			NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$335.00			
N 14	6	09/30/12	09/30/12	Su 8a-9a	8a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$350.00			
N 15	6	09/30/12	09/30/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,400.00			
N 16	6	09/30/12	09/30/12	GB Packers Football	various		:30			NM	1	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$27,000.00			
Totals											44	\$65,960.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	30	\$53,140.00	\$45,169.00
10/01/12 -10/02/12	14	\$12,820.00	\$10,897.00
<b>Totals</b>	<b>44</b>	<b>\$65,960.00</b>	<b>\$56,066.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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